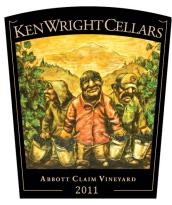


KEN WRIGHT CELLARS 2011 LABELS & VINEYARD CHARACTERISTICS

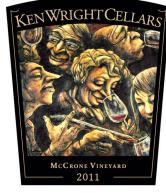


Abbott Claim

Yamhill-Carlton AVA **Soil: Ancient Marine Sediments** 400-475 elevation S-SE inclination

Floral & Spice Focused Tart cherry, pomegranate & grapefruit with notes of cardamom, anise and fresh cut pine

Artwork depicting harvest



McCrone

Yamhill-Carlton AVA Soil: Sedimentary - Willakenzie 400 elevation S-SW inclination

Floral & Spice Focused Highest natural tannins of all our sedimentary sites - briary fruits with raspberry sorbet, candied cherry, fresh-turned Earth & toasted hazelnuts

Artwork of our public barrel tasting



Canary Hill Eola-Amity AVA

Soil: Volcanic Rock - Jory/Nekia 450-550 elevation East inclination

Fruit Focused Modest structure, light tannins and bright acidity. Red and blue fruit - juicy red plum, pie cherry, and marionberry

Artwork shows Dick and Nancy Daniel (original owners) planting the vineyard in 1983

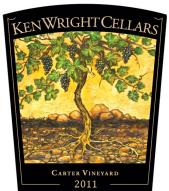


Meredith Mitchell

McMinnville AVA Soil: Volcanic Rock - Yamhill 550 elevation S inclination

Fruit Focused Most natural tannins & acidity of all our sites. Dark profile of blue & black fruit, nervy & powerful with blackberry, cassis and ripe watermelon

Artwork honoring the perfect marriage of food and wine

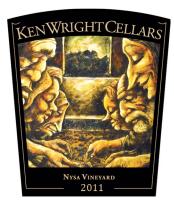


Carter **Eola-Amity AVA**

Soil: Volcanic Rock - Nekia 325 elevation West inclination

Fruit Focused Moderate tannins and acidity Blue & black fruit black cherry, blueberry, blackberry and plum skin

Artwork shows typical profile of this basalt filled site



Nysa

Dundee Hills AVA

Soil: Volcanic Rock - Jory 650 elevation SE-NE inclination

Fruit Focused Least structured with less acidity & tannin. Texturally elegant black raspberry, strawberry, and hints of coriander

Artwork depicts the critical step of fruit sorting

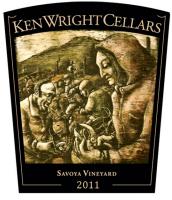


Freedom Hill

Coastal Range Soil: Sedimentary - Bellpine 450 elevation SE inclination

Floral & Spice Focused Brighter acidity than most sedimentary sites. Red fruits, lush mouthfeel, juicy strawberry, watermelon with hints of leather & fresh-turned Earth qualities

Artwork showing the practice of racking with inert gas



Savoya

Yamhill-Carlton AVA Soil: Sedimentary - Willakenzie 350-450 elevation SE inclination

Floral & Spice Focused Black cherry, cranberry, pomegranate with earthy cola and saddle leather notes

Original label showing the cold and wet days of winter pruning



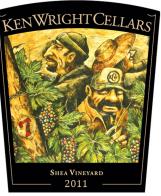
Guadalupe should be

Yamhill-Carlton AVA

Soil: Sedimentary - Willakenzie 350 elevation S inclination

Floral & Spice Focused Very forward & attractive in its youth with a depth of flavor - raspberry, black cherry, mulberry & five-spice

Artwork shows punching down the fermentation cap



Shea

Yamhill-Carlton AVA

Soil: Sedimentary - Willakenzie 450-600 elevation S inclination

Floral & Spice Focused Blue fruit, blueberry, black currant with delicate anise and cola notes

Artwork shows the practice of shoot-positioning

